

# Monthly State Retail Sales for June 2020

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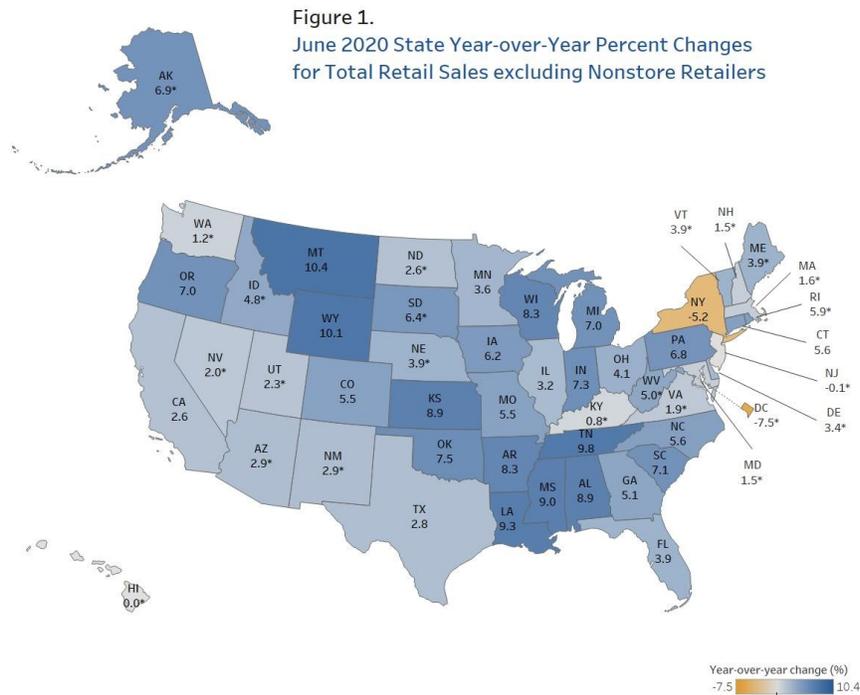
## Overview

The U.S. Census Bureau is rolling-out a new experimental data product featuring modeled state-level retail sales. The Monthly State Retail Sales (MSRS) report is noteworthy because it will be presented graphically as interactive state-level data, and because it is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percent changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors.

These data are provided by state and NAICS from January 2019-June 2020. We plan to publish these data monthly on an ongoing basis and to seek ways to improve the methodology whenever possible.

## Total Retail Sales

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in June 2020 were up 3.8 percent ( $\pm 0.6$  percent) from June 2019. Twenty-seven states had positive and significant year-over-year percent changes from June 2019 to June 2020.



S= Estimate suppressed due to quality concerns  
\* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.  
Source: U.S. Census Bureau, Monthly Retail Sales by State, June 2020

State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

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## Building Material and Garden Equipment (NAICS 444)

Retail sales for Building Material and Garden Equipment and Supplies Dealers (not seasonally adjusted) for the United States in June 2020 were up 24.8 percent ( $\pm 1.0$  percent) from June 2019.

Forty-nine states and the District of Columbia had positive and significant year-over-year percent changes from June 2019 to June 2020.

June 2020 State Year-over-Year Percent Changes for Building Material and Garden Equipment and Supplies Dealers Sales

